



Join us for an exclusive, executive-level event designed to help you craft the next chapter of your organization's procurement journey.

artofprocurement.com/catalyst | Los Angeles: May 6th, 2025

MORNING INSIGHTS

Reimagining Procurement: The Procurement Operating Model of the Future
Samir Khushulani, Global Procurement Operating Model and Source-to-Pay Service Line Leader at McKinsey & Company

How to Motivate and Gain Buy-in to your Procurement Transformation Journey From Your Most Senior Executives

Natasha Gurevich, Founder, Candor Procurement and Former CPO, Nike and Ana Jernestaal, Former CFO, Marketing at Nike and CFO, Corporate Strategy at L'Oreal

EXPERT FACILITATED Q&A ROUNDTABLES

- Elevating Procurement's Voice With the C-Suite
- Operating Model Redesign for Large Enterprises
- Designing a Scalable Procurement Model for Mid-Sized Businesses
- Building Agility to Respond to Black Swan Events—with a Spotlight on Tariffs
- Positioning Procurement as a Strategic Risk Partner—Embedding Risk Management Into the Operating Model
- Experimenting With AI: From Day-to-Day Efficiencies & Beyond
- Charting Your Path to the C-Suite: Career Acceleration Strategies
- Turning Strategic Vision Into Operational Reality
- Designing a Future-Focused Procurement L&D Strategy

All roundtables will be led by a hand-selected faculty of subject matter experts.

In partnership with:





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AFTERNOON DEEP DIVES

AI and Its Impact on the Procurement Operating Model
CPO panel session facilitated by Philip Ideson

Building Your Transformation Plan for Action
Panel session led by a procurement practitioner transformation expert

MASTERMIND SESSIONS - #TakeAction

Get deep insights from a curated group of your peers on your most pressing challenges (4 people per group). Leave with your own peer-tested plan for action!

Enabled by our hand-selected faculty of subject matter experts

GET BUY IN & DELIVER!

Dos & Don'ts When Partnering with Innovative Companies to Deliver on Your Plan

Matt Ziskie, Partner, Bungalow Capital

Use Storytelling Techniques to Gain Internal Buy-In to Your Operating Model Transformation Plan

Philip Ideson, Art of Procurement

NETWORK & COLLABORATE!

Continue the conversation during our Happy Hour and 3-course Dinner!

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Join us at the historic NeueHouse Hollywood, the world's first purpose-built broadcast studio, for a creative and inspiring environment unlike what you will find at any other procurement-focused event.

If you are a CPO, Head of Indirect Procurement, COE, or Digital Transformation leader, request your invite today at artofprocurement.com/catalyst

